



# Around the Northwest

Issue 3, October 2024

## Our Mission

We build, strengthen, and inspire leaders through training and networking experiences.

## Our Vision

We envision thriving communities and dynamic leaders.

## Our Values

- L-Lead
- N-Network
- W-Worth
- M-Motivate
- O-Opportunities

## Our History

In December 1999, community leaders from Northwest Missouri came together at Conception Abbey to brainstorm about regional issues. One of the issues that came out of this forum was the need for leadership development on a regional scale. The group concluded that while there are many outstanding local leadership development programs in our communities and an excellent statewide program, there are no programs that address leadership development at the regional level.



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Scan the QR code above to visit our website, where you can read the most current press releases, find dates of upcoming LNWMO class sessions, and more in between newsletters!

# Class of 2024

## June 6: Tarkio Technology Institute

The sixth session for the Class of 2024 was held at Tarkio Technology Institute in Atchison County. Snacks were provided by Community Hospital Fairfax. Lunch was sponsored by Northwest Missouri Living Center and catered by Happy Hills Gas & Coffee.

The regional topic for the session was Education. Special guests included Jeff Agnew, Tarkio Mayor (Class of 2024); Dustin Barnes, Elementary Principal/Part-time Superintendent, Tarkio School District; Marinda Liming, ELA Teacher, Tarkio School District; Juline Jones, CEO, Fairfax Community Hospital (Class of 2006); Monica Bailey, Director, Atchison County Development Corporation (Class of 2011); and Crystal Woodring, Director, Northwest Missouri Living Center (Class of 2016).

This session was focused on Paying it Forward, and participants started the process of planning Leadership Northwest Missouri session for the Class of 2025.

The day ended with a tour of Tarkio Tech, led by Johnny Davis, President of Tarkio Tech, and a tour of the Museum, led by Anne Amthor, Museum Curator.

## June 20: Old School of Cameron



The final session for the class of 2024 was held at the Old School of Cameron. Snacks were provided by 2023 Planning Committee. Lunch was sponsored by Farmers State Bank.

Special guests included Senator Rusty Black, State of Missouri, District 12; Duane Kohlstaedt, President/CEO, Farmers State Bank (Silver Sponsor); Jill Clair (Class of 2013); and Jesse Bird, Regional President, BTC Bank (Platinum Sponsor).

This session focused on finishing up planning for the Class of 2025, relationship building, and a final lesson from Dr. Tim on Encourage the Heart.



### Encourage the Heart

Accomplishing extraordinary things in organizations is hard work. To keep hope and determination alive, leaders recognize contributions that individuals make. In every winning team, the members need to share in the rewards of their efforts, so leaders celebrate accomplishments. They make people feel like heroes.

# Graduation 2024

## Graduation – Spillman Event Center, Jamesport



### Class of 2024!

Jeff Agnew, Ethan Pivalal – Atchison  
Sarah Battreall, Isaura Garcia, Victoria Masucci, Carolynn Sollars, Amanda Zessi – Buchanan  
Jordan Wright – Carroll  
Cydne Andrews, David Woody – Clinton  
Nicole Lynch – Daviess  
Chris Martin – DeKalb  
Valarie Shisler – Gentry  
Olivia Burchett, Lauren Danner, Nevada Fields, Tocarra Williams – Grundy  
Rebecca TenHulzen – Harrison  
Richard Switzer – Linn  
Wes Rockwood, Vanessa Slemple, Ashley Turner, Shelby Wood – Nodaway  
Rachel Brown – Worth

The Leadership Northwest Missouri held their 2024 graduation celebration on July 11. The evening began with a welcome by Emcee, Jennifer Jarvis, LNWMO Board President and 2021 LNWMO alum. Deb Powers, Class of 2001, blessed the group with an invocation prior to dinner. Ethan Pivalal, member of the Class of 2024, reflected on the class year sharing memorable moments, followed by a class video presentation. Dr. Tim Crowley shared uplifting leadership thoughts to all in attendance. Jennifer Jarvis thanked all Program Sponsors.

Kendra Pickering, Executive Director and 2022 LNWMO alum, recognized retiring board members: Dr. Kristen Alley, Galt; Marcus Casady, Maryville; Jennifer Jarvis, Savannah; and Heather Nicholas, Burlington Junction. LNWMO is honored to welcome new board members: Sarah Battreall, St. Joseph; Brittany Higgins, Carrollton; Machel Skinner, Savannah; and Carolynn Sollars, St. Joseph.

A special thank you to the Graduation Planning Committee from the Class of 2023: Chad Howerton, Jenna Keyes, RaCail King, John Nab, Kerry Savage, and Carrie Watkins.



# Graduation 2024



Photos (left to right): The Class of 2024 chose Pickering's Pioneers as their class name, and to celebrate at their graduation each class member released a pigeon provided by Nichole (Class of 2024) and Jon Lynch. Centerpieces at graduation coordinated with this year's class theme and were assembled by the graduation planning committee (Class of 2023). Outgoing LNWMO board members were recognized at the graduation ceremony, including: Kristen Alley, Heather Nicholas, Kendra Pickering, Executive Director, and Jennifer Jarvis.

## Citizen of the Year Shane Lynch, Class of 2021



Jenna Stevens, Music Jam co-chair and 2021 LNWMO alum, presented the Leadership Northwest Missouri Citizenship Award for 2024 to Shane Lynch, Practice Manager, Wright Memorial Physicians' Group and Saint Luke's Mercer County Clinic. Shane, with the help of LNWMO Class of 2021, created Music Jam which recently completed its fourth year.

Music Jam is LNWMO's top fundraiser, having raised over \$40,000 cumulatively while also boosting the local economy. This year the event established two scholarships for local high school seniors with a portion of the proceeds.

In Shane's professional role, he demonstrates exceptional leadership and volunteerism. Shane has a strong commitment to the community and collaborates with North Central Missouri College's Athletic Department to organize a toy drive to benefit local children.

# Music Jam

Country music recording artist and “The Voice” semi-finalist, Jordan Rainer, and Trenton High School sophomore, Makayla Mejia, drew a crowd of approximately 340 attendees to the Leadership Northwest Music Jam, which is the largest crowd to date at the event over the last four years. All ticket proceeds benefited the Leadership Northwest Missouri program and raised \$14,475 for the organization.

The show was hosted for the fourth consecutive year at Black Silo Winery in Trenton, MO on Saturday, August 31. Rolli’n Blue BBQ, Mococo Cafe provided food for dinner options, along with Champs Tasty Treats serving specialty lemonade drinks.

“This year’s Leadership Northwest Music Jam was even better than we could have imagined,” said Shane Lynch, LNWMO Class of 2021 and Music Jam committee coordinator. “Makayla was fantastic and poured her heart into every song she sang. I’m so proud of her. Jordan Rainer was just as fun and entertaining as we knew she’d be. It was a wonderful evening seeing friends, families, and supporters of LNWMO gathering to benefit a great organization and scholarship program.”

Leadership Northwest Missouri would like to thank the attendees for supporting the music event and making it the most successful year yet.



## Sponsors of Leadership Northwest Music Jam include:

Premier Platinum: Wright Memorial Hospital and Hedrick Medical Center

Platinum: Black Silo Winery, Regional Radio, K4C Premier Cottages, Northwest Missouri State University Nursing Program, North Central Missouri College, Missouri Sound and Technology, Farmers Bank of Northern Missouri, HK Tax & Accounting, Modine, Altec Industries, and Trenton Convention & Visitors Bureau

Gold: BTC Bank, CFM Insurance, Carroll County Memorial Hospital, Atlantic Coca-Cola Bottling Company, Stevens Excavating & Plumbing, Essig Family McDonald’s of Trenton, Hostetler’s Market, and KTTN/KGOZ Radio

Silver: Dillon Harp – State Farm Agent, Marcia J Cox, ASM, Missouri Farm Bureau Insurance, Trenton Hy-Vee, Main Street Mercantile, Cobblestone Inn & Suites, No Creek Properties, LLC, AgChem, Landes Farms, Dynamic Tax & Accounting, Chula Farmers Coop, and Southern Bank

Bronze: Century 21 Team Elite, Farmers State Bank, Main Street Trenton – TDIA, LNWMO Class of 2001, Trenton Abstract & Title Company, Pettijohn Ford of Trenton, Trenton Chamber of Commerce, Trenton Sonic, and Fair Winds Flower Farm & Studio

# Events

## Take the LEAP, Youth Development Program

For the past several years, LNWMO has offered a one-day leadership retreat for youth. This year, Take the LEAP was offered on June 19 at emPowerU in St. Joseph, and focused on leadership opportunities in the trades, military, college, and small business/entrepreneurship. Eight participating youths chatted one-on-one with professionals from across the region.

Participating industry representatives included: Megan McCamy, St. Joseph School District; Dawn Cooperider, Preferred Pest Control; Jeremiah Hollars, Carpenters Union; Jason Sarsany, Edward Jones; and Jeff Daise, Retired Military. They also had the opportunity to hear an inspiring message from Dr. Tim Crowley.



Sponsors for the event included: North Central Missouri College, Missouri Western State University, Northwest Missouri State University, Strategic Services, EL Crawford, & Clean Freak Auto Spa.

## Class of 2024 Presents Fill Your Cup, October 17

Come join us for a day filled with inspiration, growth, and connection at the Fill Your Cup Leadership Summit! This in-person event will be held at the Stoney Creek Hotel St. Joseph, where leaders from various industries will gather to share insights, strategies, and experiences. Whether you're a seasoned leader or just starting your leadership journey, this summit is designed to help you fill your cup with new ideas and perspectives. Don't miss this opportunity to network with like-minded individuals and enhance your leadership skills. See you there!

Leadership Northwest Missouri presents:  
**Fill Your Cup: Erasing County Lines**  
Leadership Summit 2024

**Save the date!**

**October 17, 2024**  
9 a.m – 3 p.m.

Stoney Creek Hotel  
1201 N Woodbine Rd  
Saint Joseph, MO 64506

Registration Fee: \$10.00  
Sponsorships Available



With Dr. Tim Crowley

**LEADERSHIP**  
NORTHWEST  
**MISSOURI**

(click on image above to go directly to the registration)

# Class of 2025

## Now Recruiting – Class of 2025

Leadership Northwest Missouri is now recruiting for the Class of 2025 and we are asking you to help us. Please forward this newsletter or share the application link with people you think would be interested in participating.

Partial scholarships are limited and will be granted based on resources, need and the number of applicants.

Classes meet monthly beginning with a two-day retreat on January 22 and 23. They will continue at locations throughout the region on:

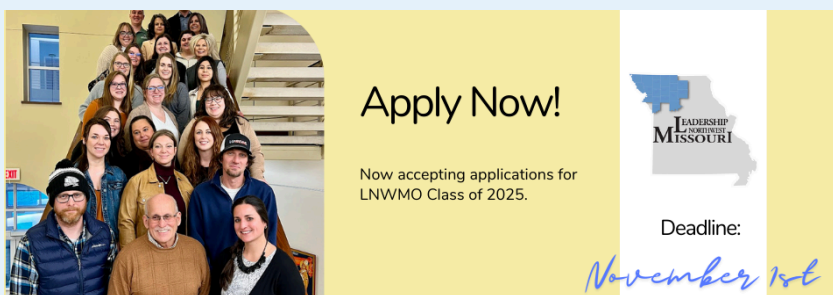
- February 20
- March 20
- April 17
- May 15
- June 5
- June 18
- July 17 (evening graduation)

Regular classes begin at 9 a.m. and end by 4 p.m., and there are two required Zoom sessions on April 24 and May 22, from 4-5 p.m.

Participants will be selected based on their desire to become a more effective leader in the region. Leadership Northwest Missouri recognizes the strength of diversity and will strive for a diverse class composition.

### Benefits of Participating in Leadership Northwest Missouri

- Provide high quality training to enhance your leadership skills
- Give you the opportunity for in-depth discussions of issues facing our region
- Enhance your ability to look at issues in a regional context
- Identify avenues for active participation at the local and regional level
- Create a network of regional contacts
- Provide opportunities to participate in regional class projects
- Grant Professional Development Hours (60) at no additional cost



(click on image above to go directly to the application)



(click image above for the scholarship application)

If you have any questions, please email [leadershipnorthwestmissouri@gmail.com](mailto:leadershipnorthwestmissouri@gmail.com)  
Space is limited. Notification of selection will be made by email no later than November 15, 2024.

# Board & Alumni

## Board Members

Matt Barry–President  
Jackie Spainhower–Vice President  
Kasi Norris–Secretary  
Lesley Delaney–Treasurer  
Sarah Battreall  
Melissa Birdsell  
Marcie Cutsinger  
Brittany Higgins  
Michelle Skinner  
Carolynn Sollars  
Cole Soptic  
Carrie Watkins

Kendra Pickering – Executive Director

### Upcoming Meetings

October 10, Zoom  
November 14, In-person: Altec Industries  
December 12, Zoom

# ALUMNI

## Do you need to update your records with LNWMO?

Click on the update icon below to update your records on-line so you don't miss out on future communications.

**UPDATE**

*Click on "update" image above to go to the website and update your information.*

## Board Member Spotlight Leslie Delaney



Lesley is a proud 2021 graduate of Leadership Northwest and currently serves as the Chief Financial Officer for Carroll County Memorial Hospital. She has been an active board member since 2022, driven by a desire to apply her Leadership Northwest experience and give back to the community she loves. Residing in Chillicothe with her husband and two children, Lesley enjoys watching her children play sports, cheering on the Kansas City Chiefs and St. Louis Cardinals, and spending time with her family.

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**Keep in touch via Facebook by clicking on the links below!**

[Leadership Northwest Missouri](#)

[Leadership Northwest Missouri Alumni](#)

[Leadership Northwest Missouri](#)

[Community Events](#)



# 2024 Sponsors

Leadership Northwest Missouri is a nonprofit, 501(c)3 organization. The vitality of this program depends upon the commitment of dedicated individuals, businesses, and organizations. For more information on how you can contribute to the success of this program, whether through participation as a corporate sponsor or by making a tax-deductible contribution, contact any of our alumni, email: [leadershipnorthwestmissouri@gmail.com](mailto:leadershipnorthwestmissouri@gmail.com), or click on the big blue heart to link to our 2025 donation/sponsorship page. (Descriptions of each sponsorship level on next page.)

## Affiliate

Community Foundation of Northwest Missouri

## Program Sponsors

### PLATINUM

BTC Bank

### GOLD

US Bank

### SILVER

Carroll County Memorial Hospital

Farmers State Bank

Hedrick Medical Center/Wright Memorial Hospital

Mosaic Health System

North Central Missouri College

Northwest Missouri State University

### BRONZE

Carroll County Chamber

Nodaway Valley Bank

Northwest Health Services

St. Joseph Chamber of Commerce

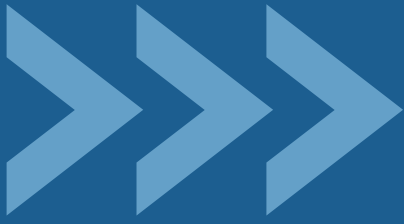
Trenton Abstract & Title



Click on the heart above to see our full list of donors.

**Leadership Northwest Missouri greatly appreciates donations of any size from individuals and organizations to help further its mission to build, strengthen and inspire leaders. Visit [www.leadershipnorthwestmissouri.org](http://www.leadershipnorthwestmissouri.org) to make a tax deductible donation.**

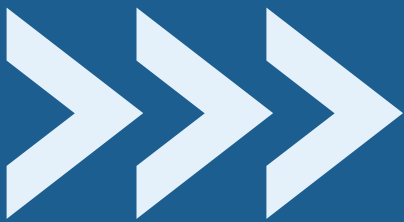
# 2025 Sponsorship Opportunities



Platinum Level  
\$1,500 and up

## Platinum Level

- Featured on LNWMO website and Facebook page
- Invitation to attend a class session and share business information
- VIP seating at the annual LNWMO graduation ceremony (complimentary)
- Opportunity to feature job openings with alumni leaders
- Business feature post on Facebook page
- Featured in 2024 class media release
- Banner displayed at events



Gold Level  
\$1,000 - \$1,499

## Gold Level

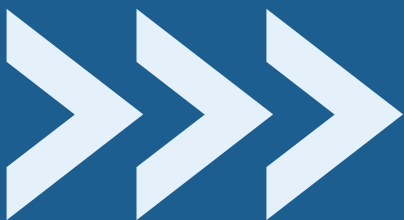
- Featured on LNWMO website and Facebook page
- Invitation to attend a class session and share business information
- Invitation to attend the annual LNWMO graduation ceremony (complimentary)
- Opportunity to feature job openings with alumni leaders
- Business feature post on Facebook page



Silver Level  
\$500 - \$999

## Silver Level

- Featured on LNWMO website and Facebook page
- Invitation to attend a class session and introduce yourself and your organization
- Invitation to attend the annual LNWMO graduation ceremony
- Opportunity to feature job openings with alumni leaders



Bronze Level  
\$100 - \$499

## Bronze Level

- Featured on LNWMO website and Facebook page
- Invitation to attend the annual LNWMO graduation ceremony

SPONSOR CONTRIBUTIONS ARE VITAL TO OUR MISSION.