

# AROUND THE NORTHWEST

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## Our Mission

We build, strengthen, and inspire leaders through training and networking experiences.

**LEADERSHIP  
NORTHWEST  
MISSOURI**

COME AS STRANGERS...  
LEAVE AS FAMILY



## Our Values

L – LEAD

N – NETWORK

W – WORTH

M – MOTIVATE

O – OPPORTUNITIES



# MUSIC JAM

SATURDAY, AUGUST 27TH



Approximately 225 attendees assembled at Black Silo Winery in Trenton to support Leadership Northwest Missouri for the 2nd Annual Music Jam! Country artist, Ryan Griffin, and Trenton local, Charlie Bacon, provided incredible entertainment for the evening. Thank you to all of the attendees for the support!

*Special shout out to Shane Lynch for coordinating this amazing event for the second year in a row. You did an AMAZING job! This year's event raised nearly \$9,500 for Leadership Northwest Missouri.*

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Left to Right: Charlie Bacon, Shane Lynch, & Ryan Griffin

# FILL YOUR CUP

OCTOBER 13, 2022

The Old School in Cameron hosted the 2022 Fill Your Cup Leadership Summit. Approximately 60 attendees assembled to recharge with a day of learning and leadership! Corinne Watts, Class of 2022, welcomed the group followed by Stephanie Williams, Class of 2017, highlighting Cameron. Kayce Riggle, North Central Missouri Mental Health Center discussed mental health awareness and National Depression Screening Day (10/13). Dr. Tim Crowley discussed “The Five Graces of Life and Leadership” and Jackie Cochenour discussed the Stewards of Children training (including the upcoming class on October 25th). The day concluded with a big thank you presented by Ashton Vandivert, Class of 2022. The event was sponsored and raised \$1,300 for LNWMO.

\*Thank you Corinne Watts (Head Goose), Abbie Backes, Meggan Brown, Amy Ford, Kelli Hagey, Brittany Higgins, Marsha Martin, Kasi Norris, Scott Sharp, Marissa Spillman, Ashton Vandivert, & Brett White for organizing the event.\*



Dr. Tim Crowley



Front Row Left to right: Kasi Norris, Ashton Vandivert, Corinne Watts

Back Row Left to Right: Amy Ford, Jim Skipper, Brittany Higgins, Joni Oaks, Abbie Backes, Scott Sharp

# STEWARDS OF CHILDREN



Leadership Northwest Missouri Class of 2022 partnered with Northwest Missouri Children's Advocacy Task Force to promote the Stewards of Children training. This is an evidence-informed training giving you the tools you need to prevent, recognize, and react responsibly to child sexual abuse.

The first course was held at NWMSU and it hosted 20 attendees (shown above). The second course was held at NCMC and hosted 38 attendees (shown below). These trusted adults extended their time to become more confident, empowered and action-oriented when it comes to preventing and responding to child sexual abuse.

The third class is scheduled for October 25th at 6pm in Cameron.

\*Thank you to Brooke McAtee (Head Goose), Amy Alexander, Matt Barry, Jeremy Jackson, Joni Oaks, Kendra Pickering, Curtis Prussman, & Jim Skipper for organizing these events.\*



# MEET THE BOARD

## Board Members

- Courtney Jimenez - President
- Jennifer Jarvis - Secretary
- Deborah Borchers - Treasurer
- Dr. Kristen Alley
- Matt Barry
- Melissa Birdsell
- Marcus Casady
- Julie Cobb
- Lesley Delaney
- Randy Mendenhall
- Heather Nicholas
- Kendra Pickering
- Deb Powers - Executive Director

## Upcoming Meetings

- November 10, 2022 1-5pm @ Cameron
- December 8, 2022 4-5pm Zoom
- January 18, 2023 12-4pm @ Conception Abbey
- February 9, 2023 4-5pm Zoom
- March 9, 2023 4-5pm Zoom
- April 13, 2023 4-5pm Zoom
- May 11, 2023 4-5pm Zoom
- June 15, 2023 4-5pm Zoom
- July 20, 2023 1-5pm TBD



**Family and friendships  
are two of the greatest  
facilitators of happiness.**

John C. Maxwell

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# BOARD SPOTLIGHT

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## Heather Nicholas



Heather is a Business Partner at the Albany/Maryville offices for Mosaic Life Care. She works in the Human Resources Talent Agency for Mosaic Life Care. She joined the board because LNWMO was an amazing experience, which allowed her the opportunity to meet other professionals in the region and

expand on self-reflection both personally and in her career. She did not want the class to end, so joining the board allowed her to continue growth and allowed her an avenue to give back to the organization. Heather hopes to use her position on the board (and alumni committee) to increase alumni engagement, gather insight from many wise resources that have passed through the organization, and provide long standing stability to allow LNWMO to continue for many years.

Fun Fact: Heather's dream job is owning and operating a donkey rescue!



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# STAY CONNECTED

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## alumni

### Upcoming Classes:

- January 18th 9:30am - January 19th 4:00pm - Conception/Nodaway County @ Conception Abbey
- February 16th 9am-4pm - Cameron/Clinton County @ Venue 310
- March 16th 9am-4pm - Trenton/Grundy County @ Green Hills Rural Development, Inc.
- April 20th 9am-4pm - Maryville/Nodaway County @ NWMSU, Agricultural Learning Center
- April 27th 4pm-5pm Class Zoom Session
- May 18th 9am-4pm - St. Joseph/Andrew County @ Camp Geiger
- May 25th 4pm-5pm Class Zoom Session
- June 8th 9am-4pm - Mound City/Holt County
- June 22nd 9am-4pm - Carrollton/Carroll County @ BTC Bank
- July 13th 6pm-8:30pm - Graduation - Hamilton/Caldwell County

Keep in touch via Facebook @

[Leadership Northwest Missouri](#)

[Leadership Northwest Missouri Alumni](#)

[Leadership Northwest Missouri Community Events Page](#)

*Where are they now? We would love to hear about any promotions, job changes, awards, or exciting news!*

**CLICK HERE** 



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# STAY CONNECTED

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Jenna Stevens - Class of 2021

Jenna has been selected by North Central Missouri College to attend the Missouri Community College Association Leadership Academy. During this year long opportunity, invited higher education professionals across the state will attend sessions with speakers from government, industry and education addressing various components of leadership growth and personal and professional development. On a quarterly basis, participants will attend several days of training aimed at enhancing existing leadership skills and building new skills to prepare them to take on future leadership roles.

Please congratulate Jenna on her next leadership adventure!



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# STAY CONNECTED

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## Matt Osterthun - Class of 2013

Since graduating from Leadership Northwest, Matt has moved to Columbia, Missouri after living in Trenton for four wonderful years. He left the hospital in Trenton to join the Advancement team for the University of Missouri-Columbia, specifically raising funds for the Sinclair School of Nursing and School of Health Professions. Matt was involved in the fundraising effort for the new \$30 million nursing building on campus that just opened this semester. After raising funds for those two schools within Mizzou for nearly two years, Matt joined the College of Engineering, where he focused on raising funds for the now open NextGen Precision Health Institute on the University's campus for five years. He shared that it was a self-rewarding experience to work with people and learn about research that will greatly impact the health of Missourians for generations to come.

In February 2022, Matt made a complete career change from higher education fundraising to insurance sales. He is now the first National Sales Director for CFM Insurance and Cornerstone National Insurance, based in Columbia. He gets to lead a team that travels across rural Missouri and our neighboring states, developing relationships with independent insurance agents and provide people with the best coverage and service for their homes, farms and autos. He is having a blast learning about a new field and applying the skills he has acquired and developed from Trenton and the University of Missouri into success in the insurance world.

Matt gives credit to his people skills because having the ability to talk to anyone, about anything, anywhere is extremely valuable for most professions. He also recommends becoming a life-long leadership learner. Matt has personally met David Novak, former CEO of Yum! Brands, and highly recommends listening to his weekly podcast called "How Leaders Lead" and reading his books. In the podcast David Novak interviews some of the world's best leaders.



### ***Matt's Leadership Takeaway -***

Earning trust with the team I am lucky enough to lead is my number one goal as a leader. I have learned that by **caring** (about them personally and professionally), by **doing** (putting in the work yourself), by **listening** (to their needs, concerns, feedback, and ideas), and by staying **positive** (contagious energy) goes a long, long way when earning trust. When you and your team trust each other, you can move faster, and more efficiently. When you as a team move fast and efficiently, you can achieve your goals seamlessly.

# WHAT YOU NEED TO KNOW

## alumni

### **GREAT NORTHWEST DAY AT THE CAPITOL**

February 7th & 8th, 2023

Great Northwest Day at the Capitol was a project initiated by previous Leadership Northwest Missouri classes. The purpose of the event is to promote awareness of priorities in Northwest Missouri to State Legislators and officials. Nineteen counties from Northwest Missouri have participated in the event (Andrew, Atchison, Buchanan, Caldwell, Carroll, Clinton, Daviess, DeKalb, Gentry, Grundy, Harrison, Holt, Linn, Livingston, Mercer, Nodaway, Putnam, Sullivan, & Worth Counties).

"When we work together we speak with one voice. It has been proven to be very powerful."

Annette Weeks, Past GNW Chairperson



#### **Committee Updates:**

The fundraising committee is currently evaluating additional grants to increase funding for LNWMO.

The alumni committee is working on collecting "Tell Me Something Good" information from alumni and scheduling an alumni get together.

The marketing committee is evaluating current communication, as well as evaluating additional/different means of communicating with alumni.

Applications for the LNWMO class of 2023 are available **NOW!**

Please share the application with potential candidates.

Deadline to apply:

November 1, 2022.



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# WHAT YOU NEED TO KNOW

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## GIVING TUESDAY

Giving Tuesday - November 29, 2022

Giving Tuesday, often described as a global day of giving or a global generosity movement, is held **each year** on the Tuesday following Thanksgiving. Since the first annual day of giving in 2012, nonprofits in the United States have raised more than \$1.9 billion.

Giving Tuesday was created in 2012 to counteract the spending of Black Friday and Cyber Monday with philanthropic giving to charities in need of support. It started in the U.S. and has quickly made its way across more than 70 countries.

Please remember LNWMO with your end of year tax deductible donations.

MAKE A DIFFERENCE  
**DONATE!**

[Click Here.](#)

# SPONSORS

## Program Sponsors

### **PLATINUM**

BTC Bank

*thank you*

### **GOLD**

Farmers Bank of Northern Missouri

### **SILVER**

Carroll County Chamber of Commerce

Farmers State Bank

Hedrick Medical Center/Wright Memorial Hospital

Mosaic Health System

Northwest Missouri State University

### **BRONZE**

Carroll County Memorial Hospital

Commerce Bank, St. Joseph

Nodaway Valley Bank

St. Joseph Chamber of Commerce



### **Affiliate Sponsor**

Community  
Foundation of  
Northwest Missouri



# SPONSORS

## Sponsorship Opportunities

### LEADERSHIP NORTHWEST MISSOURI SPONSORSHIP LEVELS



**Platinum Level**  
\$1500 and up

- Featured on LNWMO website and Facebook page
- Invitation to attend a class session and share business information
- VIP seating at the annual LNWMO graduation ceremony (complimentary)
- Opportunity to feature job openings with alumni leaders
- Business feature post on Facebook page
- Featured in 2023 class press release
- Banner displayed at events



**Gold Level**  
\$1,000-1,499

- Featured on LNWMO website and Facebook page
- Invitation to attend a class session and share business information
- Invitation to attend the annual LNWMO graduation ceremony (complimentary)
- Opportunity to feature job openings with alumni leaders
- Business feature post on Facebook page



**Silver Level**  
\$500-999

- Featured on LNWMO website and Facebook page
- Invitation to attend a class session and share business information
- Invitation to attend the annual LNWMO graduation ceremony (complimentary)



**Bronze Level**  
\$100-499

- Featured on LNWMO website and Facebook page
- Invitation to attend the annual LNWMO graduation ceremony

SPONSOR CONTRIBUTIONS ARE VITAL TO OUR MISSION



## Inspire a Shared Vision

Leaders passionately believe that they can make a difference. They envision the future, creating an ideal and unique image of what the organization can become. Through their magnetism and quiet persuasion, leaders enlist others in their dreams. They breathe life into their visions and get people to see exciting possibilities for the future.



# CHARITABLE GIFTS

Leadership Northwest Missouri recently received two charitable gifts.

One of the gifts came from The Harry and Helena Messick Charitable Trust, US Bank, N.A. Trustee, in the amount of \$4,500. The other came from a private foundation donor in the amount of \$7,000.

These funds will greatly assist with sustaining our organization's mission to build, strengthen and inspire leaders through training and networking experiences.

Alumni totaling 460 have benefited from Leadership Northwest Missouri. Effective leadership is vital to the future prosperity of Northwest Missouri.

Courtney Jimenez, Assistant Vice President/Trust Officer, U.S. Bank Wealth Management, presented checks to the Leadership Northwest Missouri Board of Directors.

